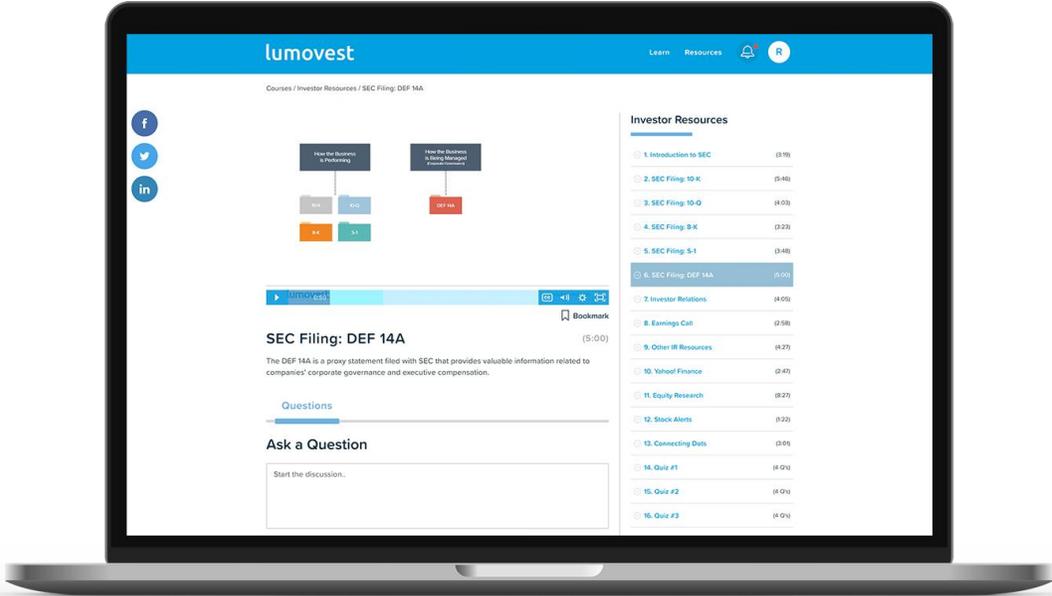


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lumovest

High Quality Investor Education.

At an Affordable Price.



The world's top investment firms follow a structured and repeatable investment process

1

Idea Generation

Investors can generate stock ideas from multiple channels:

- Companies that sell products & services you use
- Hypothesis-driven: Identify situations and reasons that might cause certain stocks to be mispriced and then validate in Step 2
- News articles and various publications
- Stock screener (Yahoo!, FactSet, Capital IQ, etc)

2

Due Diligence

Time to validate whether the idea is a good investment:

- What does this business do? What's its revenue model and cost structure?
- Is this a high-quality business?
- What are its growth drivers and future prospects?
- What would you be willing to pay to own a piece of this business?

3

Risk Reward

The potential return on this investment need to outweigh the risks:

- What's the target future stock price?
- What are the catalysts that will bring the stock from its current price to the target price?
- What are the key risks and what's our downside potential if they were to materialize?
- Does this investment have asymmetric risk reward dynamics?

1 | Proven Investment Strategy

Learn the strategy used at the top investment firms.

We teach students the investment methodology applied at the world's elite investment firms. It's the same analysis we learned during our time at Goldman and applied at major investment firms like KKR, Blackstone. It's time-tested and the most reliable way to invest.

2 | Online Courses

Learn whenever and wherever you want.

All of our courses are conducted online, on our website. Students don't have to travel to any location. Students can learn at home or on the go. Whenever they like. And they can replay the lessons however many times they want.

3 | Get a High-Paying Job

Want a job in finance? Students will stand out.

Most candidates can memorize the answers to the common technical questions in a job interview. But very few demonstrate a coherent understanding of why things are the way they are. Even fewer demonstrate the ability to think like an investor. The Lumovest courses will help them gain an edge in recruiting.

4 | Make Smarter Investments

Empower people to grow their money.

We want to empower everyone to make intelligent investment decisions so they can grow their money at attractive returns over the long-term. Investing in the stock market is critical for long-term capital preservation against inflation and capital appreciation for retirement plans.

5 | Structured Curriculum

Learn the right things in the right order.

We designed our curriculum so that we start at the very beginning, assuming zero knowledge, and gradually build up student's knowledge from there, piece by piece. Students don't ever have to worry about what they need to learn next, because we've taken care of that for them. Everything they need is in one place.

6 | Case-Based

We challenge them to think like an investor from Day 1.

We teach our courses using the case method. Throughout our courses, we place students in the role of the investor considering a real investment opportunity. Then they read through the materials and perform the analysis alongside us to form their investment decision (buy vs. hold vs. sell).

7 | Learn-by-Doing

Students perform the stock analysis alongside us.

The truth is, students will never master stock investing just by watching videos or reading books. They have to get their hands dirty and perform the analysis themselves. It'll challenge them to think about a whole bunch of elements they otherwise won't even notice. Many of our lessons come with corresponding worksheets so they can learn-by-doing.

8 | Simple & Logical

Explained in simple English. Grounded in logic.

We make it easy to learn complex concepts by breaking it down into small incremental steps. We walk you through each step using everyday language and we also emphasize logical flow in all our courses. With our lessons you'll not only learn what to do, but also why things are the way they are.

9 | Retain What was Learned

Validate and retain what was learned through quizzes.

Each course consists of multiple quizzes that students can use to validate what they learned. Our quizzes include a mixture of problem sets and conceptual questions designed to reinforce the lessons. This helps them retain what they've learned so they can apply the knowledge when they need it.

10 | Questions & Answers

Students' questions are answered.

Unlike other resources, students can ask questions on our digital learning platform and get answers. They can simply leave their question on the corresponding lesson, and a member from our Customer Support team will answer it. We provide 365-day support throughout the year!